



DeKalb Workforce Development
Where Workforce Comes Together

DeKalb Workforce Investment Board **January 28, 2015**

Members Present

Sadie Dennard, *Georgia Power*
Marcia Blanding, *Georgia Vocational Rehabilitation Agency*
Tommy Swearingen, *Hormel Foods Corporation*
Corey Bivens, *Decatur Housing Authority*
Diane Allen, *Georgia Department of Labor*
Rhonda Briggins-Ridley, *MARTA*
Jerome Jackson, *IBEW Local 613*
Cheryl Cornett, *Goodwill of N. Georgia*
Cynthia Edwards, *Georgia Piedmont Technical College*
Vicky McCall, *Carrier Corporation*
Kimberley Kyle, *Partnership for Community Action*
Yotin Srivanjarean, *Center for Pan Asian Community*
Natalie Jones, *DeKalb Medical*

Members Absent

Katherine Hilliard, *Macy's*
Rick Aranson, *Jewish Family & Career Services*
Beth Herman, *Adecco*
Roopa Bhandari, *Private Bank of Decatur*
John Funny, *Grice Consulting Group LLC*
Katerina Taylor, *Chamber of Commerce*
Tony Westly, *Operative Plasterers/Cement Mason*
Njeri Bell, *Job Corps*
Lisa Kozicki, *Emory University*
Sheila Garland, *Georgia Perimeter College*
Mary Ellen McClanahan, *Metro GA Department of Economic Development*
Roshonda Coleman, *Gas South*
Claudette Grant, *Centers for Disease Control*
Jacqueline Williams, *DeKalb DFCS*

Staff

Sheryl B.C. Stone
Tuqwan Jordan
India Johnson
Sandeep Gill
Alexis Millen

**A proxy representative may be designated by the board member to participate in discussion, but does not exercise proxy authority (no voting).*

DeKalb Workforce Investment Board
Posted January 30, 2015
Approved March 25, 2015



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Welcome/Greetings - Call to Order

Chairperson Sadie Dennard called the meeting to order.

Establishment of Quorum

Sadie Dennard declared the members present constituted a quorum.

Approval of Minutes (November 19, 2014)

A motion was made by Natalie Jones and seconded by Cynthia Edwards to approve the November 19, 2014 meeting minutes as presented. The Board approved unanimously.

Committee Reports

All prior committee meeting minutes were e-mailed to the Board for review.

Action Items

WIOA Transitional Consultant

Effective July 1, 2015, DeKalb Workforce Development will transition from WIA to WIOA. DWD would like to hire a WIOA Consultant to assure a smooth transition. Mrs. Stone asked the board to approve a budget of \$64,000.00 to cover a WIOA consultant.

Funds Transfer

With the increase in Adult long-term unemployment, DeKalb County has experienced a major shift in providing services to more Adult WIA participants than Dislocated Workers. DWD is requesting a transfer of funds from Dislocated Worker and Rapid Response to the Adult funding stream. The transfer will allow us to meet the work readiness needs of the increasing adult population.

DeKalb Medical Project

DeKalb Workforce would like to partner with DeKalb Medical on Incumbent Worker Training. DWD will assist DeKalb Medical in funding hired nurses with an Associates, work toward a Bachelor's Degree. All candidates' will sign a contract, acknowledging that if the degree is not received within 2 years they will be terminated. This project will allow us to assist about 30 nurses at \$7,000.00 per person; DeKalb Medical is paying \$3,000.00 per participant.

Individual Training Account – Special Projects

The DeKalb Workforce Development Individual Training Account Policy will be revised to reflect the following: There are exceptions to the funding limit for special projects or trainings that are led, requested and/or required by an employer. Such exceptions shall be authorized and approved by the Director or his/her designee.

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Dislocated Worker Definition Revised

DWD would like to extend its definition of “Dislocated Worker”, to remove the three year limitation, and include the long term unemployed. This would allow us to respond to the economic climate and serve those unemployed for an extended period of time.

Outplacement and Career Transitional Services

DeKalb Workforce Development has 2 vendors (The Frontier Group and Proposition Inc.) that will provide outplacement and career transition services under the department’s “Rapid Response Program”. The vendors will be able to meet the demands of a Global Workforce through personal and innovative technology. Vendors will be able to tailor and customize the service needs for each candidate. The vendors will have certified career counselors who are experts in the latest technology to build sophisticated career search initiatives. The dollar limit was increased to \$99,900.00 due to there being 2 vendors instead of 1 vendor; vendors will be paid per participant.

United Way Grant

A United Way Grant was awarded to DeKalb Workforce Development, through a competitive application process in the amount of \$15,000.00. The grant will be used to assist Clarkston and Scottdale returning citizens in education and career training.

Conflict of Interest Affidavit

CLEO’s, local area directors, and members of Local Workforce Investment Boards are required to sign and file an affidavit with the Georgia Department of Economic Development’s Workforce Division. This shall attest that he/she did not take part in any official action from which he/she derived any personal gain during the previous calendar year.

A motion was made by Vicky McCall and seconded by Cheryl Cornett to approve the following Action Items: WIOA Transitional Consultant, Funds Transfer, Individual Training Account – Special Projects, Dislocated Worker Definition Revised, Outplacement and Career Transitional Services and United Way Grant. The Board approved unanimously.

A motion was made by Cynthia Edwards and seconded by Rhonda Briggins to approve the DeKalb Medical Project. The Board approved unanimously; Natalie Jones and Kimberley Kyle abstained from the DeKalb Medical Project vote.

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Program Updates

Youth Contracts

The approved third party Youth Service Contract Awardees are Center for Pan Asian Community (CPACS) - In School Youth, DeKalb Juvenile Court (YAP) - Out of School Youth and Paxen Learning Services - Out of School Youth

Vendor Workshops – Marketing and Instructions for Jobseekers

The board was informed of the 2015 Work Readiness Workshops: Conscious Recruiting - Personal Branding/Marketing, Matter Max - Personal Branding/Marketing, The Harbor Institute - Networking Techniques, Atlanta Hospitality Group Unlimited - Interviewing Techniques and Smart Talk Seminars & Events - Resume Writing.

Partners Expo

DeKalb Workforce Development is planning to host the One-Stop Partners Expo on Thursday, March 12th, 10a.m – 1p.m., onsite at DWD. All mandated partners and community resource partners will be invited to share information with the community. The One Stop Partners Expo is designed to collaborate with other community agencies to provide a One-Stop service delivery system that provide a comprehensive range of employment, training, and related services accessible in one location.

Performance Incentive Funds

According to the Georgia Department of Economic Development, Workforce Division, DeKalb Workforce Development is eligible for \$43,000.00 of Performance Incentive Funds for exceeding performance measures during the 2013 performance year.

Monitoring Update

The Performance Monitoring Schedule was shared with the Board; all vendors and scheduled monitoring dates are listed on the calendar. The vendor monitoring will be conducted by DWD staff, all monitoring is scheduled to be completed by March 30th.

SETA March 8-11, Greensboro, North Carolina

Plans are under way for the 2015 Southeastern Employment & Training Association Spring Conference, March 8-11 at the Sheraton Hotel in Greensboro, North Carolina. A highlight of SETA

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is providing workforce professionals the opportunity to network and grow professionally. These opportunities are provided through the fall and spring conferences that are hosted annually. An offer to attend the conference was extended to board members; DWD will cover costs for 2 WIB members.

Public Comments

N/A

Adjournment

There being no further business, the meeting was adjourned.

Next Scheduled Meeting: March 25, 2015

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